

GKTAB 2025

10th Nov to 11th Nov

GEORGIAN
TOURISM
BUSINESS | FORUM

Venue:
Sheraton Grand Tbilisi Metechi Palace,
Tbilisi Georgia.

Welcome to Georgia!
Your Business Gateway
to the world of business
opportunities!

*Georgia has **ranked 7th in**
the World for Ease of
Doing Business & **ranked**
2nd in starting business in
the latest World Bank report!*



Supported By:



Convention and Exhibition
Bureau of Georgia

Will Feature



GTB Conference



GTB Investment Forum



GTB Workshops

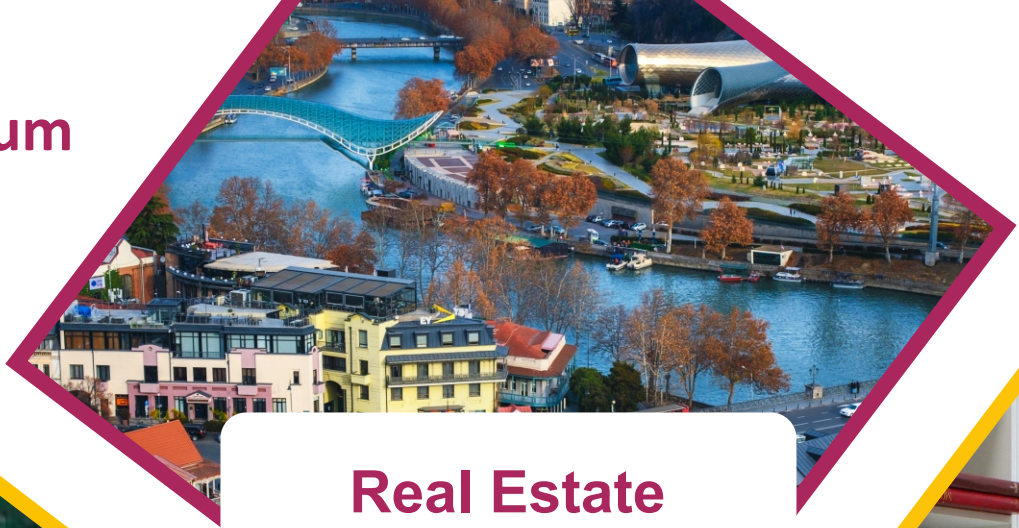
Who Will/Should Attend

Professionals across the following industry sectors:

- Travel Agents/Tour Operators
- Hotels
- Business Travel/MICE
- Investment Companies
- Universities
- Real Estate Companies
- Medical Tourism
- Adventure Tourism
- Airlines/Transport
- Travel Technology
- Destination Management Companies
- Halal Buyers, Sellers & Industry Professionals



**GTB Forum
Focus:**



**Real Estate
Investment**



Education



**Travel &
Tourism**



**Industry &
Trade**



**Halal &
Sustainability**



GTB Forum Georgia Advantage

Journey to Prosperity and Partnership

As a GTB forum delegate you will benefit from the following:



Networking and Knowledge

Get connected to right partners in Georgia and learn from industry experts.



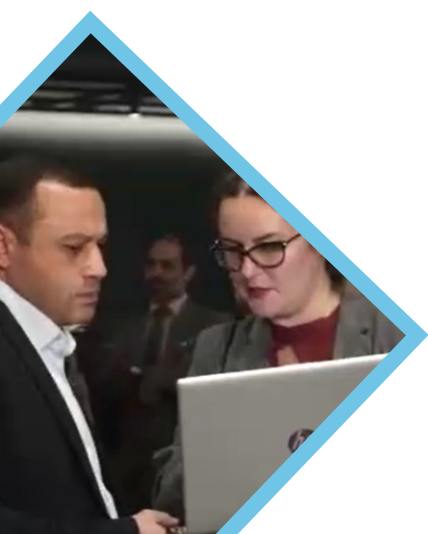
Business Growth and Investment

Forge new business relationships and investments across travel and real estate sector.



Cultural Exploration and Experience

Immerse in Georgian culture and heritage through local guided tours and experiences.



Meet & Network with

Professionals across the following industry sectors:

*Travel Agents
Tour Operators*



*Real Estate,
Hotels &
Restaurants*



*Airlines &
Transport*



*Business Travel &
MICE*



Universities



*Destination
Management
Companies*



*Halal Buyers, Sellers &
Industry Professionals*



*Medical
Tourism*



*Travel
Technology*



Focused B2B Meetings
on all 3 days of the Forum
for above mentioned sectors!

Forum Sessions

Day 1 - 9th Nov 2025

- Arrival to international Tbilisi airport
- Transfer to Sheraton Hotel Tbilisi (check-in)
- Tbilisi tour and Gala dinner

Day 2 - 10th Nov 2025

12:00 pm - Opening ceremony

12:30 pm - Presentation on overview on
Tourism Business, Real Estate Investment &
Residency in Georgia

1:00 pm - Lunch

2:00 pm - Presentation on Tourist attractions
and Adventure Tourism in Georgia

2:30 pm - Presentation on New Trends and
Technology in Tourism

3:00 pm - Presentation Sustainable Tourism in
Georgia

3:30 pm - Panel discussion on Sustainable &
Halal/Muslim-friendly Tourism in Georgia

4:00 pm - Closing for the day

7:00 pm - Gala Dinner



Day 3 - 11th Nov 2025

11:00 am - Opening of GTB Investment Forum and B2B Matchmaking between buyers and sellers of Travel and Tourism products and services. (In parallel with other sessions for the day)

11:30 am - Presentation on Georgia as higher education destination

12:00 pm - Presentation on Medical Tourism in Georgia

12:30 pm - Presentation on doing business in Georgia

1:00 pm - Lunch

2:00 pm - Workshop on Sustainable Tourism and Hospitality Practices

3:30 pm - Workshop on Muslim-friendly Travel & Tourism, Halal Healthcare & Marketing to Muslims

5:00 pm - Closing for the day

7:00 pm - Georgia Cultural Show, Gala Dinner and Closing Ceremony



Day 4 - 12th Nov 2025

- Trip to Gudauri and Kazbegi (Caucasus Mountains)

Day 5 - 13th Nov 2025

- Check out from hotel
- Transfer to airport



Participate In GTB Forum

Delegates Package

- 4 nights 5 days
- Sheraton Grand Tbilisi with breakfast
- Tickets 2 way from all GCC countries, Russia and Turkey
- Lunch and dinner as mentioned in guest program
- Transfer and tours

Delegate Package **USD 1500/delegate**



100+ Companies

200+ Delegates



3rd Edition

22-23 October
2024



GTB Forum 2023 Highlights:



Sponsorship Packages:

Platinum

USD 15000

- Invitation to speak at Opening Ceremony for 7-10 minutes
- Photo opportunity with VIP delegation
- On stage verbal recognition
- 6 x social media mentions
- 4 x Summit registrations
- 50% discount on advertisement in event programme
- Promotional items in Summit tote bag

Logo Placement:

- On-site signage
- Flyer & posters
- Press releases
- Sponsors banner at main stage
- Official report
- Summit e-mail signature
- Summit website with hyperlink

Gold

USD 10000

- Photo opportunity with VIP delegation
- On stage verbal recognition
- 4 x social media mentions
- 3 x Summit registrations
- 50% discount on advertisement in event programme
- Promotional items in Summit tote bag

Logo Placement:

- On-site signage
- Flyer & posters
- Press releases
- Sponsors banner at main stage
- Official report
- Summit e-mail signature
- Summit website with hyperlink

Silver

USD 5000

- Information booth area
- On stage verbal recognition
- 5 x social media mentions;
- Two complimentary registration
- Promotional items in Summit tote bag

Logo Placement:

- Screen credit at main stage-shared screen
- Flyer & posters
- Press releases
- Sponsors banner at main stage
- Official report
- Summit e-mail signature
- Summit website with hyperlink

The GTB Forum Georgia will bring together
over 150 companies and over 400
International delegates from Travel and
Tourism, Education, Medical and Real Estate
Industry!

Official Hotel Partner



Official Marketing Partner



Our Corporate Partners & Supporters:



Organised By:



Co-organised By:



**BANK DETAILS FOR TRANSFERS IN
US DOLLAR IN FAVOUR OF CUSTOMER OF JSC BANK OF GEORGIA**

Intermediary Bank: Citibank N.A., New York, USA; SWIFT: CITIUS33

Account With Institution: Bank of Georgia, 29a Gagarin street, Tbilisi 0160, Georgia

SWIFT: BAGAGE22

Beneficiary: Pro Vision LLC

Account: GE94BG0000000530150096

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